

## **Head of products, mealbox & purchase**

Full time

Anderlecht

Minimum 5 years

Do you want to revolutionize meal kits and make them more sustainable? Do you want to have a job that is both meaningful and impactful? In order to support our development, we are looking for a Head of products, mealbox & purchase for our headquarters located in Brussels (Boulevard Industriel 135).

Your mission is to continue to build eFarmz to make it essential in the Belgian food distribution market.

We're looking for a king/queen of category management, an analytics freak but also an outstanding commercial & retail sense and a passionate foodie.

If you are interested in the offer, send your CV and your motivation letter by email to [cyrille@efarmz.be](mailto:cyrille@efarmz.be), with the name of the position as title of the message.

### **Your function**

Together with your team you establish the commercial offering of eFarmz by defining and structuring the products portfolio and the meal kit offers in order to reach the sales & margins objectives.

You are responsible for the perfect customer experience regarding the product & meal kit offers from the webshop presentation till the consumption at home.

You structure and analyze the available data with your team in order to build dashboards & to monitor the portfolio.

You lead dedicated development projects.

You develop, manage and coach the product, mealbox and purchase team currently made up of 6 people.

You build & maintain long term relationships with our local farmers and suppliers.

You are part of the management team and work in close collaboration with the CEO, the Heads of Marketing & Supply Chain and the CTO to contribute to the strategic developments of eFarmz.

## **Required profile**

- Minimum 5 years category management experience, preferably in the food & organic market
- Master in Economics, Business Administration, Marketing or Management
- You love to experiment and think outside the box
- Mix of commercial & analytical skills
- Organized, proactive and curious
- You are able to work in French & Dutch